(c) what action Government propose to take in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Yes, Sir.

(b) and (c) The matter is at present before the Board of Assessment for Educational Qualifications of the Ministry of Human Resource Development which is the competent authority to accord recognition.

Commercial revenue of Doordarshan

471. SHRI MAHENDRA PRASAD. Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the terms of reference of the high level panel set up for increasing commercial revenue of Doordarshan; and

(b) by what time its report is expected?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) Details are given in the Statement enclosed (*See* below).

(b) The Committee has submitted its report.

Statement

Terms of reference of Mahalik Committee on commercial advertisements of Doordarshan.

1. To study the suggestions made by the Public Accounts Committee for modifying the structure of advertisements and increase in the commercial revenue of Doordarshan.
2. To study the report of the Advertising Association Agencies of India with the same end in view.
3. Making suitable recommendations to the Government to make suitable changes in the programme format of Doordarshan and modify the existing structure of advertisements with a view to increase the commercial revenues of Doordarshan so as to achieve the targets projected to the Ministry of Finance/Planning Commission regarding internal and extra budgetary resources of Doordarshan during the VIII Plan period.

यू० एन० आई० के माध्यम से उर्दू टेली प्रिन्टर सर्विस

472. **श्री मोहम्मद अफजल उर्फ मीम अर्फजल** : क्या **सूचना और प्रसारण** मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या यू०एन०आई० के माध्यम से उर्दू टेलीप्रिन्टर सर्विस के प्रारम्भ किए जाने का कोई प्रस्ताव सरकार के विचाराधीन है ; और

(ख) यदि हां, तो इस सेवा के कब तक प्रारम्भ कर दिए जाने की सम्भावना है ?

सूचना और प्रसारण मंत्रालय में उप-मंत्री (कुमारी गिरिजा व्यास) : (क) यू.एन.आई. का उर्दू टेलीप्रिंटर समाचार सेवा शुरू करने का प्रस्ताव है। सरकार ने यू०एन०आई० को उर्दू सेवा के लिए 1991–92 के दौरान 25 लाख रुपये (पच्चीस लाख रुपये) का सहायता अनुदान मंजूर किया है।

(ख) यू०एन०आई० ने सूचित किया है कि यह सेवा मई, 1992 में शुरू हो जाएगी।

Amount spent on advertisements

473. SHRI MOHAMMED AFZAL *alias* MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state the amount spent on advertisements language-wise (each language separately) by the D. A. V. P. and Publication Division during the year 1991-92?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND

BROADCASTING (KUMARI GIRIJA VYAS): Publications Division does not incur any expenditure on Government advertisements. The expenditure incurred on advertisements by the D.A.V.P. is being collected and will be laid on the Table of the House.

Amendment of Cinematograph Act

474. SHRI GHUFRAN AZAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether in order to curb unjustified exhibition of violence, cruelty against women, drug addiction and alcoholism, Government propose to make suitable amendments in the Cinematograph Act;

(b) if so, the details thereof;

(c) whether Government are aware of the violation of the guidelines issued by the Central Board for films certification; and

(d) if so, the reaction of the Government in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) No, Sir, as the Guidelines issued by Central Government to the Central Board of Film Certification under the Cinematograph Act, 1952 already stipulate that the Board while certifying films for public exhibition, shall, *inter-alia*, ensure that violence is not glorified or justified, women are not shown in ignoble servility, sexual violence against women is avoided and scenes which have the effect of justifying or glorifying drinking or tending to ecourage, justify or glamorise drug addiction are not shown. A copy of the Guidelines as Statement is enclosed. (*See* below).

(b) Does not arise.

(c) Under the Cinematograh Act, 1952 the Guidelines for film certification are issued by the Central Government to the Board;

(d) Does not arise.

Statement

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING

New Delhi, the 6th December, 1991

NOTIFICATION

S.O. 826(E) In exercise of the powers conferred by sub-section (2) of section 5B of the Cinematograph Act, 1952 (37 of 1952) and in super-session of the notification of the Government of India in the Ministry of Information and Broadcasting No. S.O. 9(E), dated the 7th January, 1978, except in respect of things done on omitted to be done before such supersession, the Central Government hereby directs that in sanctioning films for public exhibition, the Board of Film Certification shall be guided by the following principles:—

1. The objectives of film certification will be to ensure that—

(a) the medium of film remains responsible and sensitive to the values and standards of society;

(b) artistic expression and creative freedom are not unduly curbed;

(c) certification is responsive to social change;

(d) the medium of film provides clean and healthy entertainment; and

(e) as far as possible, the film is of aesthetic value and cinematically of a good standard.

2. In pursuance of the above objectives, the Board of Film Certification shall ensure that—

(i) anti-social activities such as violence are not glorified or justified;

(ii) the modus operandi of criminals, other visuals or words likely to incite the commission of any offence are not depicted;

(iii) [illegible]—